



General Manager - Rockhampton Basketball

About Rockhampton Basketball

Rockhampton Basketball aims to provide opportunities to promote, grow, and develop the sport of Basketball throughout the Rockhampton Regional Community. With 850 members (trending upwards), a nationally regarded QBL program, and an annual turnover of approximately \$1,000,000 Rockhampton Basketball provides an outstanding opportunity for the right candidate to lead our Association through the next phase of our Strategic vision.

The General Manager's position will be responsible for the implementation and execution of the Associations strategic objectives, ensuring exceptional performance across a number of key areas including financial health, membership growth, development of our people, governance and internal processes, and infrastructure development.

Our vision is to be the 'Sport of Choice' in the Rockhampton Region. To achieve this, we need to be about more than just sport. We need to ensure that we adhere to elite business practices, providing an outstanding customer experience for all our members and key stakeholders, and positively engage with the wider Rockhampton community. As General Manger, you will be responsible for delivering this vision.

You will be supported by an ambitious, strategically focused skills-based board, and a small but passionate team of full time, casual, and volunteer staff.

This is the perfect opportunity for someone looking to establish themselves as an elite sports administrator with one of Australia's most progressive Basketball Associations.

Key Duties

The General Manager will be expected to manage and oversee the delivery of the following core functional areas:

Financial

- Work with the RBI Treasurer and RBI Board in the creation and implementation of the RBI annual budget
- Work with the RBI Treasurer to provide clear monthly financial reports to the Board
- Proactively explore opportunities to grow existing income streams, and develop new ones by way of facility hire, sponsorship, grants, and other initiatives



Governance

- Assist the RBI Board with ensuring the Association and Member Clubs adhere to best-practice Governance principles at all times
- Continue to develop our Association's human resources, procedures, and policies to ensure professional delivery of operational activity
- Ensure all risk management and legislative policies are adhered too

Membership Growth

- Drive the Associations recruitment and retention strategies to ensure continued membership growth across all demographics
- Oversee the successful coordination of our Junior, Senior, and Social basketball competitions
- Develop member engagement strategies to ensure that our member experience exceeds expectations

Development

- Ensure appropriate development opportunities exist for players, coaches, referees, and officials across all levels of the Association
- Develop clear pathway for players from our introductory Learn2Play programs through to our QBL programs
- Maintain and expand the existing suite of development programs that provide exposure opportunities for our Junior Development sponsor

High Performance

- Act as Program Director of our QBL program, ensuring our McDonald's Rockhampton Rockets and Frenchville Sports Club Cyclones are professionally run programs utilizing best practices in all high-performance areas
- Oversee coach appointments, player recruitment, and contract negotiations for QBL program
- Oversee all logistical and operational components of the QBL program

Event Management & Sponsor Servicing

- Ensure our McDonald's Rockhampton Rockets and Frenchville Sports Club Cyclones game-day events deliver the high standard of entertainment that our Corporate Sponsors and Season Ticket Holders have become accustomed to
- Liaise with sponsors to find creative ways in which we can value add to existing partnerships
- Manage our team of game-day volunteers and all game day activities



Marketing & Media

- Implement RBI's marketing strategy ensuring consistent branding and messaging throughout all promotions
- Liaise with local mainstream media providers to ensure regular promotion of our Association for QBL, representative, junior & senior competitions, and development programs
- Implement paid and organic social media and radio campaigns to promote upcoming competitions and programs

Selection Criteria

In addition to demonstrating relevant experiences across the core functional areas of responsibility identified in the Position Overview, candidates applying for the General Manager's role will require a range of personal and professional skills including:

- Senior level management within a sporting, government, or corporate environment
- Proven track record with the design and implementation of operational plans against strategic objectives
- Experience with best practice governance for sporting/not for profit organizations
- Understanding of the Australian sporting landscape ranging from grass-roots participation to high performance
- High level written and verbal communication skills
- Sound financial management literacy
- Ability to engage with key stake holders across a wide range of demographics
- Ability to solve problems on the run in a calm assertive manner
- A current Blue Card (WWCC) or ability to obtain one
- A current driver license

Hours of Work

This is a full-time position working 38 hours per week. Due to the unique nature of the industry, this role will require work to be performed outside that of traditional hours, including early mornings, late nights, and weekends.

Remuneration

Salary and package will be negotiated with the successful applicant dependent upon experience, skills, and qualifications.

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Apply to greenhire@greenbrothers.com.au, closing 5.00pm 25.05.18



Application

Applications should be prepared including a resume and cover letter addressing your strengths and relevant experience relating to the key functions and selection criteria outlined in this position profile. Applications should be sent electronically to RBI Secretary Denise Philp at greenhire@greenbrothers.com.au by 5.00pm of Fri 25th May, 2018.

For further information about this position please feel free to contact Grant Searles, President Rockhampton Basketball Association Inc on 0428 643 466.